

#9. #WITHREFUGEES - WORLD REFUGEE DAY

UNITED NATIONS HIGH COMMISSIONER FOR REFUGEES (UNHCR)

Since 2016, Worldwide

<http://www.un.org/en/events/refugeeday/index.shtml>

All information in this entry is sourced from the link above and contact mentioned in the document.

Topic relevance

FIGHTING DISCRIMINATION / NETWORK

Factor of success POSITIVE SOCIETAL CONTEXT

Type MEDIA PLATFORM

Language English

Target population

Everyone: it is a worldwide conception of displaced people.

Further information / Contact

www.unhcr.org/refugeeday/

www.facebook.com/UNHCR/

Twitter@Refugees or @RefugeesMedia

Contact, Tel: +41 22 739 8111

Synthesis of the good example

The website provides information about the World Refugee Day, launched by UN Refugee Agency (UNHCR). It is a petition, a call to action to improve the lives of refugees. On 20 June, the world commemorates the strength, courage, and perseverance of millions of refugees. Held every year, World Refugee Day also marks a key moment for the public to show support for families forced to flee. The petition #WithRefugees went viral in September 2016 when people around the world petitioned to the right of ensuring education and a safe living place for every refugee child. The campaign wants to ensure that every refugee can work towards learning new skills to make a positive contribution to their community. The website is a good resource for relevant stories and videos that will, hopefully, encourage people to sign the petition and stand #WithRefugees.

Highlights and outcomes

The website helps everybody to understand the international concept of refugees and how the biggest international organization is working towards solving that problem. The website together with its videos and stories gives a perspective on how to raise awareness about the refugee situation in a broader concept. This good example will help you to: create a positive societal context/ understand and develop a communication campaign/raise the awareness of global public about the situation and encourage them to take part of it/ know how to share stories.

Context and approach

In September 2016, global leaders agreed to work towards a Global Compact for refugees in 2018 where the whole society would support the campaign #WithRefugees and do their fair share, instead of leaving individual states to bear the burden of mass-forced displacement. UN Refugee Agency (UNHCR) drew global attention to the cause, asking all governments to keep their promise by signing the petition that requires them to guarantee the following: every refugee child gets an education/ every refugee family has somewhere safe to live/ every refugee can work or learn new skills to support their families.

Information about project/organisation's holder

The Office of the United Nations High Commissioner for Refugees (UNHCR), also known as the UN Refugee Agency, established on 1950 by the United Nations General Assembly, is mandated to lead and coordinate international action to protect refugees and resolve refugee problems worldwide. Its primary purpose is to safeguard the rights and well-being of refugees. It strives to ensure that everyone can exercise the right to seek asylum and find safe refuge in another State, with the option to return home voluntarily, integrate locally or to resettle in a third country. It also has a mandate to help stateless people. UNHCR's mandate distinguishes it from other humanitarian actors, requiring it to provide international protection to refugees who do not enjoy the protection of their governments. It also recognizes that international cooperation and support are needed to complement the efforts of the host country, which bears the primary responsibility for meeting the needs of refugees.